



K. L. E. SOCIETY'S  
**SHRI KADASIDDHESHWAR ARTS COLLEGE AND  
H. S. KOTAMBRI SCIENCE INSTITUTE,**  
VIDYANAGAR, HUBBALLI-580031 (Karnataka State)

*Accredited by NAAC at 'A' grade with CGPA 3.18 in third cycle*

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## Best Practice 2

1. **Title of the Practice:** 'Shri Kadasiddeshwar Times' – a practice Journal for students of Mass Communication & Journalism.
2. **Objectives:**
  - To understand the basic concept of Journalism
  - To understand the concept of Page Layout & Glossary
  - To attend various events arranged in the college for News writing
  - To learn News reporting, editing, writing captions for photographs, article writing & feature writing
  - To enable the students to make pages independently, in Newspaper or Magazine
  - To publish a practice journal by the students, for the students
3. **The Context:** Journalism is the production and distribution of reports on the interaction of events, facts, ideas and people that is the "News of the day" and that informs the society to at least some degree. The word applies to the occupation (professional or not), the methods of gathering information and the organizing literary styles. Journalistic media include: print, television, radio, internet and in the past, newsreels.  
The proliferation of the Internet and smart phones has brought significant changes to the media landscape since the turn of the 21st century. This has created a shift in the consumption of print media channels, as people increasingly consume news through e-readers, smart phones and other personal electronic devices, as opposed to the more traditional formats of newspapers, magazines or television news channels.
4. **The practice:** At the beginning of the course, batches will be formed to work for Practice Journal (S.K.Times). Students have to learn typing. MCJ Faculty guides the students about the technique of preparing the news items. Students attend various functions arranged at college and prepare news items. Faculty will make them to rewrite news items. Students will acquire reporting & editing and Page layout skills. They will also

acquire the knowledge of photo editing. Faculties conduct meetings to guide students. They will be under continuous supervision of faculty. Some experts in the field of page layout will visit department and teach pagination skills. Mr.Dinodaya Sanglekar, Chief Artist of Prajavani, Hubli visited our department in 2018-19 and taught pagination skills. Faculties teach different types of page layouts. Students will be made to read Newspapers & magazines and study various types of page layouts appeared in different supplements. We were bringing-out Kannada edition of S.K.Times so far. English medium students wanted to have a separate English edition. So to encourage them, we planned to bring English edition. Students will learn page make-up here at U.G. level and when they go for PG in Journalism, they have to face practical (Page Design) examination. Automatically they will excel in examination.

5. **Evidence of Success:** Students, who learn pagination & page layout here, will acquire knowledge in this field. It will be easier for such students to get job in Newspaper or magazines. Since pagination is an art, to acquire this skill such practice journal is very useful. Such candidates will be preferred by print medium (Newspapers & Periodicals). Nanda Sajjan, the alumnus (2017 batch pass-out) who has joined 'Indu Sanje' evening newspaper published from Hubli as Sub-Editor is handling page design since one and half years. Vivek Biradar, the alumnus (2018 batch pass-out) who is perceiving P.G, at KUD participated in State level Media Buzz, organized by the Journalism department of Alva's College, (Moodubidire) and got 2<sup>nd</sup> prize in Page design competition.
6. **Problems encountered and Resources Required:** Students have to attend various functions & collect information and photographs to design the news item. For this students should learn Kannada & English typing. Most of the students start learning typing at this stage. They type slowly, which hampers news writing & in-turn pagination. We have to pressurise them to learn fast typing. Because of busy schedule of classes & practicals, some time there will be inconvenience in attending the functions. Hence, faculty will request the colleagues to send summary of the events. For effective page design, we need photo-shop software. But, now we are editing photographs in available time & technique.

- 1 SK Times [View File](#)
- 2 Best Practice-SK-Times-23-2-2016 [View File](#)
- 3 SK-Times-26-8-2016 [View File](#)
- 4 SK-Times-26-10-2016 [View File](#)
- 5 SK-Times-11-4-2017 [View File](#)
- 6 SK-Times-13-3-2020 [View File](#)
- 7 S.K Times Release Moment BEST PRACTICE 2 [View File](#)